

Infinity Festival Goes All Out For 5th Year with Stellar Exhibition Lineup

From Holoportation and virtual reality to curated collaborative spaces, Infinity Festival exhibitions will feature the most unique innovations within media, technology, and entertainment

HOLLYWOOD, CA / OCT. 27, 2022 / [Infinity Festival](#), the multi-day annual event which brings together Silicon Valley innovators with Hollywood's leading storytellers, today announced a stacked lineup of exhibitions for its fifth year, which will run from November 2–5, 2022 at Goya Studios Hollywood. Captivating keynotes from speakers like Howie Mandel and Elijah Allan-Blitz may be the main draw for many attending the festival, but guests can also experience a host of technology, media, and entertainment showcases in the X.LA Expo Hall, including a Holoportation device, the world's first Mobile Virtual Production Superstudio, and 360VR narrative comedy.

See the full list of Infinity Festival 2022 exhibitions:

- **Z by HP and NVIDIA** – Z by HP is the trusted hardware partner for the world's leading artists, creators and top companies around the world. Z offers high performance laptop and desktop workstations packed with professional NVIDIA graphics cards, which are highly tuned to deliver stable performance with professional software. Z engineers work closely with NVIDIA and the independent software vendors (ISVs) to test and certify the software, helping ensure Z PCs deliver peak performance for key professional applications. And, with over 360,000 hours of testing on every component down to the screws, Z PCs are built to drive the most demanding workflows—24/7. Learn more at: <https://www.hp.com/us-en/workstations/workstation-pcs.html>
- **Snapdragon by Qualcomm** – Qualcomm is the world's leading wireless technology innovator and the driving force behind the development, launch, and expansion of 5G. Their foundational technologies enable the mobile ecosystem and are found in every 3G, 4G and 5G smartphone.

The Snapdragon mobile platforms include their most power-efficient mobile processors, built with lightning-fast connectivity and revolutionary performance for the most immersive experiences. From high-megapixel camera functionality, to immersive virtual reality capabilities, to blazing-fast download speeds and incredible connectivity, Snapdragon mobile platforms enable OEMs to build industry-leading smartphones and in-demand apps. Learn more at: <https://www.qualcomm.com/snapdragon>

- **Magicbox** – Magicbox has miniaturized and mobilized modern virtual production with the world’s first Mobile Virtual Production Superstudio -- a patent pending semi-trailer that transforms into a fully operational LED stage right in front of your eyes! It’s literally a virtual production studio on wheels. Magicbox is built with the same technologies used in the big Hollywood LED volumes, but delivers several advantages in cost, flexibility, and speed. Magicbox gives motion picture and video producers the opportunity to elevate their creativity to endless heights. Magicbox can set up and be ready to shoot in minutes, which means productions get rolling superfast. Learn more at: <https://www.magicbox.ninja/>
- **Proto** – Proto is the original, patented hologram device as well as the software and cloud services that support **Holoportation**. It was invented by CEO David Nussbaum in 2018 and has since expanded to a dozen offices in cities worldwide. A 3-time honoree by CES in 2022, as well as a winner at SXSW, it is in use in telecommunication, entertainment, telehealth, and more. Companies using Proto include PwC, Netflix, Kia, AT&T, BT, Virgin Media 02, and Christie's. Learn more at: <https://www.protohologram.com/>
- **PortalOne** – PortalOne is the world’s first hybrid games platform, creating a new category of entertainment that seamlessly and directly embeds shows into games. PortalOne’s mission is to become the ultimate destination for hybrid games, in the same way that Netflix is for film and TV, and to realize the full potential of immersive, gamified experiences to entertain, inspire, connect, and develop people around the world. Learn more at: <https://www.portalone.com/>
- **BlueVishnu 3D Event xxperience** – The BlueVishnu xxperience brings real people into 3D at big events. And we’re bringing you into 3D at Infinity Festival 2022. Enter our BlueVishnu xxperience, pose for the cameras and, in minutes, turn into an interactive 3D model delivered to you as a sharable 3D render and minted NFT. Learn more at: https://www.bluevishnu.io/?gclid=EAIaIQobChMI4fre9Jnk-gIV4RnnCh2TQAj7EAAYASA AEgI1xPD_BwE
- **Gumball Dreams VR Experience** – Immerse yourself in a 15-minute portion of Gumball Dreams, a virtual reality theater experience with a live actor. Winner of the SXSW Audience Award XR Experience Competition, Gumball Dreams has shown at the most prestigious film festivals in the world, including the 79th International Venice Film Festival. This fictional story allows you to leave your real-life body behind and embody an alien avatar, as you set off on a surreal journey led by an ancient creature whose own existence is coming to an end. Gumball Dreams defies classification, existing in a mixture of sci-fi, fantasy, animation and experimentation at the crossroads of film, theater and gaming. Learn more at: <https://www.xrmust.com/xrdatabase/all-experiences/gumball-dreams/>

- **ExElauno VR** – ExElauno VR will showcase award-winning 360VR narrative comedy content, 2D narrative comedy content derived from 360 narrative content (that may present a new distribution model for 360VR content), and the neural interface technology used for the study. Individuals will be able to sign up to be a part of the study and view this content -- not publicly available anywhere else -- in full. Attendees will be able to view trailers for the long-form content and get a closer look at the data capture device plus footage of it being used (by Gucci, by Warner Music, by U.S. Air Force, by FaZe Clan, etc.) in some of the most futuristic applications imaginable. Learn more at: <https://exelauno.co/>
- **OTTer Inc.** – OTTer is a minority-owned and led multi-service technology provider bringing publishers content to life across all major platforms for CTV, FAST, mobile & desktop. OTTer powers 280+ live applications and 500+ live linear channels within its network. AdNet+, is a separate advertising focused entity within OTTer that manages, monetizes, and sells. AdNet+ is recognized as the acting sales representative, or Exclusive Licensed Monetizer, “ELM”, for all OTTer apps and channels that are O&O, managed and powered. Learn more at: <https://www.ottera.tv/>
- **Data Science Alliance** – Data Science Alliance (DSA) is a tech 501c(3) Registered Nonprofit organization based in San Diego. Founded in 2019 by a passionate group of data scientists to foster a responsible data science ecosystem, DSA's vision is to build a world where data helps without harm by 1) Protecting the integrity of data and defending against policies that compromise it, 2) Funding data initiatives to help the community, and 3) Building a framework for responsible data science to guide organizations on how to manage data ethically. Learn more at: <https://www.datasciencealliance.org/>
- **Augmented City Podcast Studio** – The Infinity Festival Hollywood presents the podcast stage in the main exhibit hall. Festival speakers and special guests will keep mainstage conversations going about the future of storytelling enhanced by technology. Produced in partnership with The Augmented City, the podcast stage will feature live streamed conversations about the technologies and techniques that are transforming creative culture and business. Hear our podcast here: <https://open.spotify.com/show/103o2ooAbbBbdnU77nLMwj>
- **Student Lab** – Participating in this year’s Student Lab are University of Texas at Austin; University of Nebraska Johnny Carson Center for Emerging Media Arts and Carnegie Mellon University.
- **MESA (Media and Entertainment Services Alliance)** – MESA is a coalition of service providers to the Hollywood studios, independent content holders, video game publishers, software publishers and music labels. Through MESA’s media, events, working groups and

initiatives, MESA facilitates ongoing discussions about collaboration and innovation in the entertainment industry along four key verticals: supply chain, data, security and IT. MESA also manages the business affairs and calendars of CDSA, WiTH (Women in Technology: Hollywood) Foundation, a 501(c)3 charitable organization, and EIDR (Entertainment ID Registry). With over 150 member companies worldwide, MESA is a leading voice for technology innovation and transformation in the global media & entertainment industry. Learn more here: <https://www.mesaonline.org/>

- **Phase Two** – Phase Two is a coworking space curated around tech, media, and entertainment. We opened our doors in late 2017 and have built a strong community of entrepreneurs and creatives working in these industries. Learn more here: <https://phasetwospace.com/>
- **Simulated Reality** - will be at the Infinity Festival Hollywood unveiling its latest development, a complete redesign of a real-life museum, fully pre-planned remotely using metaverse tools, and filled with innovative experiences. The new museum MEMORY OF NAZARETH, located in Brazil, utilized a cutting-edge blend of art and technology across eleven immersive rooms, including a permanent VR installation that allows visitors to physically touch a digitally scanned version of the most sacred statuette for devotees of Our Lady in the Amazon region, found in the 1700s. Visitors can also interact via touch on interactive screens and feel fully immersed in the Amazon forest across the art installations. Come to the Infinity Festival to experience it.

For a full list of programming, please visit infinityfestival.com

For ticket information, please go to

<https://www.squadup.com/events/infinity-festival-hollywood-1>

About Infinity Festival

The 2022 Infinity Festival is where Hollywood meets Silicon Valley celebrating "Story Enabled by Technology," and where entertainment converges with technology. Now headed into its fifth year, it will be taking place this November 2 - 5th at Goya Studios in Hollywood. The festival includes panels, exhibitions, mini summits, screenings, art and awards.

Infinity Festival's sponsors include: Title Sponsors Z By HP, NVIDIA, and XLA, Co-Presenting Sponsor Snapdragon; Presenting Media Sponsors The Wall Street Journal | Barron's Group and OUTFRONT Media; Media Sponsor IGN; Executive Producer Sponsors Microsoft, Verizon, Paramount, Equinix, and Powster, Producer Sponsors AVID, JSF Financial, RSL and Company – An Accounting Corporation, Hollywood, Health & Society The Norman Lear Center, Annenberg School for Communication and Journalism, Phase Two and Versatile; Research Partner is

SmithGeiger and Podcast Partner is The Augmented City. The evening event sponsors are Intel, LightHouse ArtSpace in Hollywood, Griffith Observatory and The Aster. The event is Produced By Paladin Creative / Known Events / Piddle Pops.

Festival tickets are available : <https://www.squadup.com/events/infinity-festival-hollywood-1>

Additional information is available at infinityfestival.com

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